



DONNA CAMPBELL, Executive Producer

Donna Campbell is a principle in Minnow Media, an Emmy Award-winning production company based in Carrboro, NC.

A native of North Carolina, she began her career in print journalism and founded Lake Norman Magazine to serve the fast-growing community north of Charlotte. Donna first worked on a television project with her sister, Susan Campbell, in 1989. ANY DAY NOW presented the stories of women who had survived domestic violence. The program received national acclaim and served as a standard media tool in courtrooms, classrooms and advocacy programs for 20 years. Inspired by the power of personal documentary, Donna moved into the work of video and television. Since 1990, Donna has worked as a producer, writer and editor on many documentary programs, mostly with North Carolina public television, UNC-TV. In this pursuit, she has interviewed hundreds of individuals – from Mother Teresa to Michael Jordan. She says it's the stories of every day citizens that are the ones she wants to tell.

In addition to dozens of stories for broadcast on the nightly program North Carolina NOW, Donna has produced many award-winning documentaries about the culture and communities in her home state.

These programs include Hard Rain (Aftermath of Hurricane Floyd 1999); Something in Common (Diversity in NC Schools); Ruth and Billy Graham: What Grace Provides; George Beverly Shea: The Wonder of It All; Harvest of Dignity (Farmworkers); North Carolina Giving (nontraditional philanthropy); Learning with the World (New Languages in NC Schools); Higher Ground (Follow up to Hard Rain two years later); Good Ol' Girls (musical by Lee Smith and Jill McCorkle); Eat Smart, Move More: Growing Healthier Children in North Carolina; Faces from the Flood (Aftermath Hurricane Floyd); Coming Out ~ Coming In: Faith, Identity and Belonging (gay Christians in NC); Earthcaster: The Life and Work of Thomas Sayre; and The Malpass Brothers: Heading Home.

Donna also has produced video projects for countless arts programs, schools and other nonprofit organizations. Clients include Chautauqua Institution, Duke University, the North Carolina Arts Council, and the Episcopal Diocese of North Carolina. In addition to video production, Donna works in partnership with author Georgann Eubanks and is the photographer for Eubanks' three-volume series, Literary Trails of North Carolina, along with The Month of Their Ripening, released by UNC Press in 2018 and 2021's Saving the Wild South.